



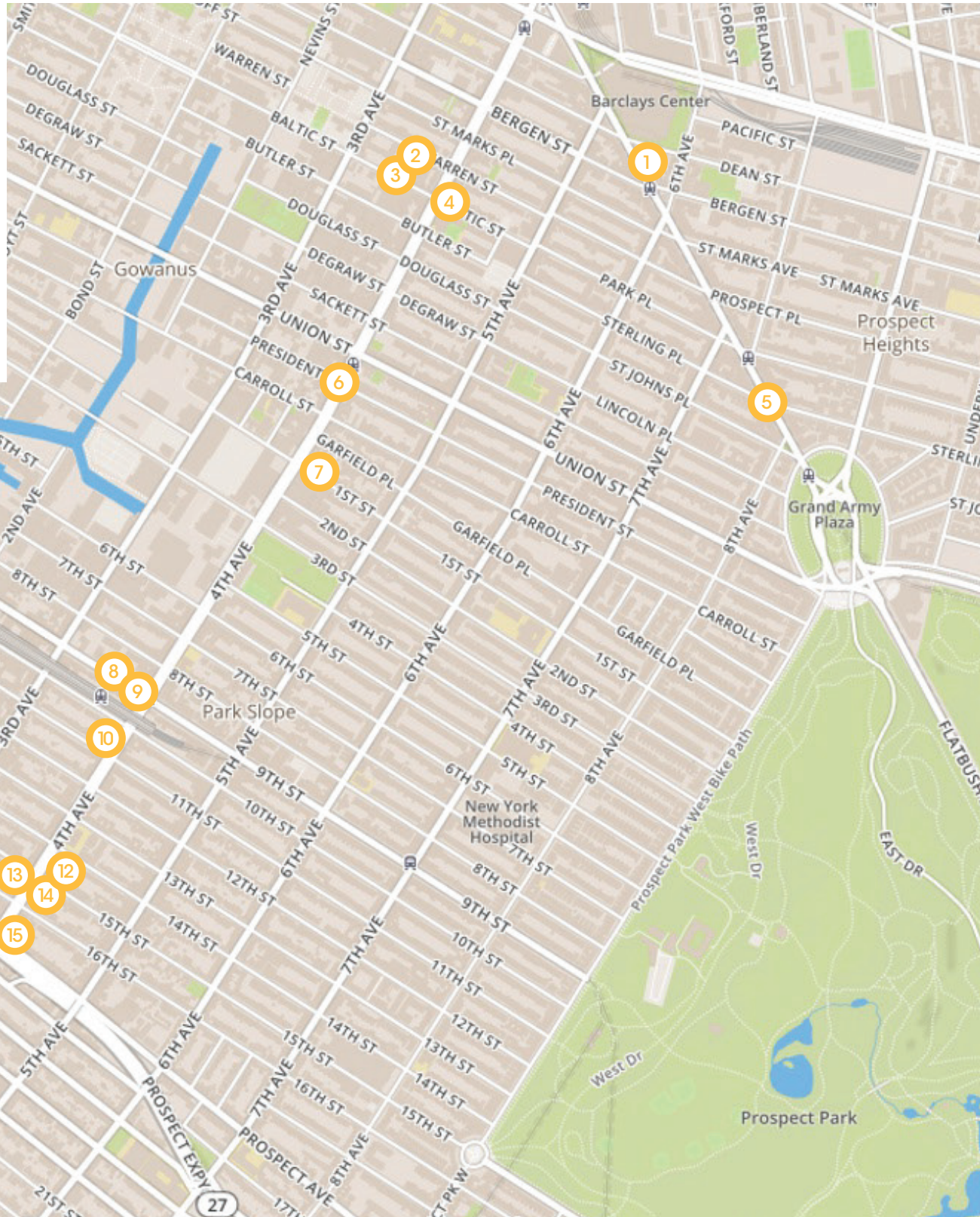
**400+**

UNITS CURRENTLY UNDER CONSTRUCTION



**300+**

UNITS IN THE PIPELINE



**NEW DEVELOPMENT IN & AROUND PARK SLOPE**

	ADDRESS	UNITS	STATUS	COMPLETION DATE
1	215 Flatbush Ave	64	U/C	December 2017
2	610 Warren St	31	U/C	August 2017
3	583-599 Baltic St	70	Delivered	October 2016
4	613 Baltic St	47	U/C	December 2017
5	336 Flatbush Ave	440	Delivered	July 2016
6	550-554 4th Ave	38	Proposed	July 2018
7	251 1st St	44	Delivered	December 2016
8	217 9th St	13	Proposed	N/A
9	229 9th St	24	Proposed	N/A
10	470 4th Ave	101	U/C	August 2017
11	577 3rd Ave	19	Planned	N/A
12	535 4th Ave	169	U/C	September 2017
13	140 15th St	30	Proposed	N/A
14	541 4th Ave	125	Planned	N/A
15	581 4th Ave	70	Planned	N/A

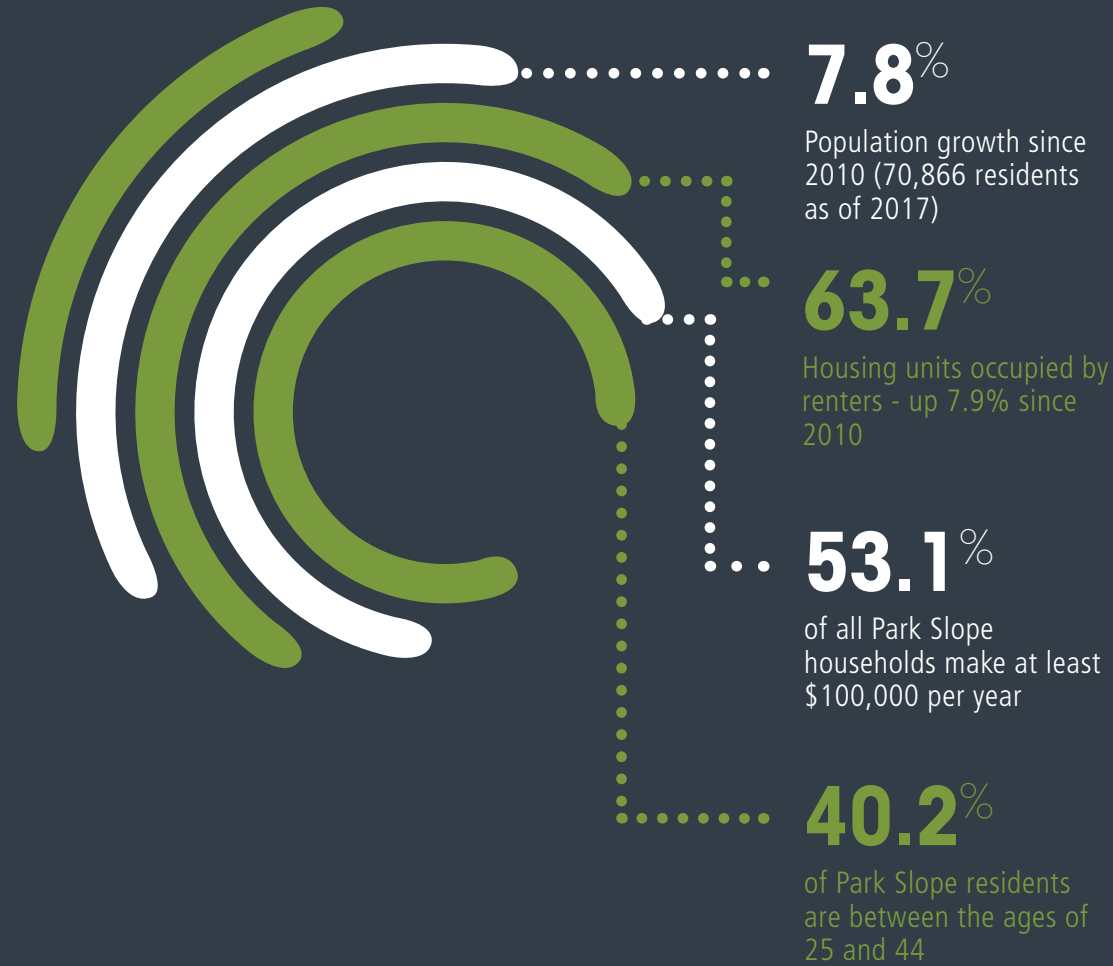
Selected multifamily projects are not inclusive of every development in the submarket but include some of the submarket's most significant and potentially transformative projects.

Development data provided by REIS (current as of Q1 2017).



**NEIGHBORHOOD IN FOCUS: PARK SLOPE**

## DEMOGRAPHIC/ECONOMIC HIGHLIGHTS



## MEDIAN HOUSEHOLD INCOME

Park Slope: **\$105,632**

U.S. Median: **\$51,000**

### TRANSACTION SERVICES

Ari Firoozabadi\*\*  
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Duerk Brewer  
Chief Operating Officer

Yassi Farzaneh  
Director of Corporate Services

Rebecca Wiley  
Marketing Director

Jared Emery  
Lead Research Analyst

Nicole Markos  
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Carl Brown  
Corporate Financial Analyst

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## RESIDENT PROFILE

**72.7%**

**LifeMode:** Laptops & Lattes



"Predominantly single, well-educated professionals in business, finance, legal, computer and entertainment professions"



"Many residents walk, bike, or use public transportation to get to work; a number work from home"



"Residents are cosmopolitan and connected; they are active and health conscious, and care about the environment"

**26.1%**

**LifeMode:** Trendsetters



"They do not own homes or vehicles and choose to spend their disposable income on upscale city living and entertainment"

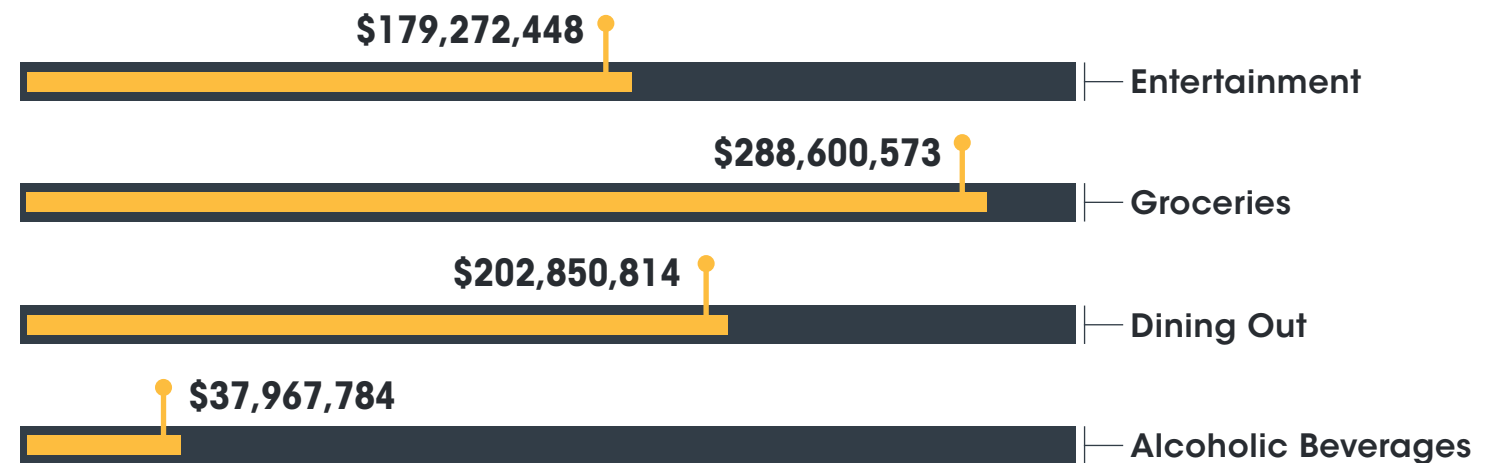


"Their weeknights and weekends are filled with discovering local art and culture, dining out, or exploring new hobbies"



"These residents are young and well-educated; almost half have a bachelor's degree or higher"

## RETAIL EXPENDITURES IN PARK SLOPE (ANNUAL)



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