



**FOR IMMEDIATE RELEASE**

## **GREYSTEEL PROMOTES THREE PROFESSIONALS TO LEADERSHIP TEAM**

**April 15, 2019, Washington, D.C.** – Greysteel, a national commercial real estate investment services firm, announces the promotion of Mrs. Yassi Ghashghai, Mrs. Nicole Capobianco and Mrs. Rebecca Wiley to Vice President. With an average of 15 years of commercial real estate experience and over 45 years of combined operations expertise, they will be primarily responsible for co-managing the corporate operations and transaction support functions of the company and will be senior members of the firm’s Operations Committee.

**Mrs. Ghashghai** co-leads corporate services where she oversees innovation and initiatives including technology and process improvements across the platform. She is responsible for coordinating corporate events and conferences, maintaining licensing and compliance, facilities management and procurement.

Mrs. Ghashghai has been with Greysteel since its inception in 2012 and has been instrumental in the development of the company’s infrastructure and nationwide expansion. Yassi received her B.B.A. in Finance, B.A. in French, and a Minor in Mathematics from Radford University. She is a member of the Project Management Institute and of Commercial Real Estate for Women (CREW). Mrs. Ghashghai is actively involved in several local charities including Dreams for Kids DC (DFKDC), St. Jude Children’s Cancer Research and So Others Might Eat (SOME).

**Mrs. Capobianco** co-leads transaction services where she provides full coordination and support to the transaction professionals nationwide. She collaborates with team members to facilitate and manage the production cycle for transactions and advisory services, including timely production and distribution of offering memoranda, market research, vendor coordination, buyer, lender, and JV capital registration, and coordination of due diligence throughout the deal flow process.

Mrs. Capobianco has 17 years of real estate experience including escrow management, brokerage, and urban development. Nicole received her B.S in Business with a Minor in Marketing and her MBA from Sacramento State University, and is a licensed sales agent in California. Nicole volunteers her time to a local high school teaching strength fundamentals.

**Mrs. Wiley** co-leads marketing services where she is responsible for overseeing the firm’s corporate communications and transaction marketing efforts. She works directly with team members and

transactional professionals on the creation, production and execution of marketing campaigns across multi-marketing channels. Rebecca works directly with executives on corporate events and conferences, thought leadership, and brand advancement through social media, website, and PR channels.

Mrs. Wiley has over two decades in the commercial real estate industry and extensive experience in brand development, project management, product marketing, content generation, corporate communications, as well as managing multiple domestic and international teams. Rebecca received her B.F.A. in Advertising from the Columbus College of Art and Design and is a Certified Product Owner SCRUM Alliance. Rebecca gives back to the community through her active support to Feed My Starving Children, the American Red Cross and volunteering at her local elementary school.

“We are excited and proud to promote these three very talented women to leadership positions,” said Ari Firoozabadi, President & CEO. “They have proven themselves to be exceptional managers within our organization. Coupled with their industry experience and diverse backgrounds I am confident they will continue to aid our transaction professionals to deliver best in class services and support to our clients.”

#### About Greysteel:

Greysteel is a commercial real estate and capital markets services firm with 13 offices located in New York, NY; Los Angeles, CA; Dallas, TX; Fort Worth, TX; Washington, D.C.; Philadelphia, PA; Phoenix, AZ; Denver, CO; Baltimore, MD; Charlotte, NC; and Norfolk, VA. Greysteel serves and advises private and institutional real estate investors and developers in the marketing, sale, and financing of private capital and middle-market real estate assets. [www.greysteel.com](http://www.greysteel.com)

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#### Contact:

Rebecca Wiley  
Greysteel  
202/459.4663  
[rwiley@greysteel.com](mailto:rwiley@greysteel.com)